



Tap into the power of **Web 2.0** and promote your upcoming conference or event for **free**.

# LEEBUG

**Sign Up Today!**

It's easy and it's **free**.

Maximize ROI and leverage upfront business opportunities – reach prospects, sponsors and attendees of **premiere** events and start networking today.

## Introducing Leebug.com's free turn-key solution

Today, web traffic to social networking sites has eclipsed all other website categories and has become a key component to facilitating communication between like-minded people who may very well be your next conference attendee, your top vendor prospect, or future strategic partner.

Leebug.com enhances the conference experience by providing a free centralized, neutral location designed to maximize conference networking online before, during and after the event.

Marketing Challenge	Leebug.com Solution
Increase attendance and brand building	Drive traffic to your Leebug.com event listing - become the featured event on the home page of each Leebug.com member. Offer promotions and announce meet-ups with opt-in communication tools while exposing your event to attendees and prospects.
Maximize ROI and revenue generation	Cross promotions, advertising and revenue share opportunities available upon request.
Position your event as the "can't miss" conference	Create excitement and generate buzz surrounding upcoming conference – add your conference to the conversation using Leebug.com blogs
Increase exhibition and sponsorship exposure	The Leebug.com e-Exhibition hall is always open. Network with warm leads before, during and after the event.

For more information, please contact Maureen Holtz, Director of Marketing, at [mholtz@leebug.com](mailto:mholtz@leebug.com)

Visit [Leebug.com](http://Leebug.com)